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SARA LEE CORPORATION TO HOST LIVE WEBCAST TO REVIEW EARNINGS FOR FOURTH QUARTER AND FISCAL YEAR 2008

DOWNERS GROVE, Ill. (July 31, 2008) – Sara Lee Corp. (NYSE: SLE) today announced that its review of fourth quarter and fiscal year 2008 results will be broadcast live via the Internet at 9 a.m. CDT on Thursday, August 7, 2008. During the webcast, the company will discuss fourth quarter and year-end results, take questions from analysts and provide an outlook for fiscal year 2009, which began June 29, 2008.

The live webcast can be accessed at www.saralee.com and is anticipated to conclude by 10 a.m. CDT. For people who are unable to listen to the webcast live, the earnings review will be available two hours following the completion of the webcast in the Investor Relations section of the Sara Lee corporate Web site until Feb. 6, 2009.

About Sara Lee Corporation

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world's best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including *Ambi Pur*, *Ball Park*, *Douwe Egberts*, *Hillshire Farm*, *Jimmy Dean*, *Kiwi*, *Sanex*, *Sara Lee*, and *Senseo*. Collectively, these brands generate more than \$12 billion in annual net sales covering approximately 200 countries. The Sara Lee community consists of 52,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.

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