

Sara Lee Corporation
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News



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SARA LEE CORPORATION TO WEBCAST PRESENTATION AT CAGNY

DOWNERS GROVE, Ill. (Feb. 9, 2010) – Sara Lee Corp. (NYSE: SLE) today announced that its presentation at the Consumer Analyst Group of New York’s (CAGNY) annual conference will be broadcast live via the Internet at 11:30 a.m. CST on Tuesday, Feb. 16, 2010.

The live webcast can be accessed at www.saralee.com and will feature presentations by Brenda C. Barnes, chairman and chief executive officer, and Marcel Smits, chief financial officer, Sara Lee Corp. They will provide an update on Sara Lee’s business. The webcast is anticipated to conclude by 12:30 p.m. CST.

For people who are unable to listen to the webcast live, a recording will be available two hours following the completion of the presentation in the Investor Relations section of the Sara Lee corporate Web site until Aug. 16, 2010.

About Sara Lee Corporation

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world’s best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including *Ambi Pur*, *Ball Park*, *Douwe Egberts*, *Hillshire Farm*, *Jimmy Dean*, *Kiwi*, *Sanex*, *Sara Lee*, *Senseo* and *Bimbo*. Collectively, these brands generate approximately \$13 billion in annual net sales covering nearly 200 countries. The Sara Lee community consists of 41,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.

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